



OUR OCEAN

YOUTH LEADERSHIP SUMMIT

BALI, 29-30 OCTOBER 2018



Inspiring Youth.
Cultivating Ideas.
Accelerating Solutions.

OUR OCEAN YOUTH LEADERSHIP SUMMIT

Executive Summary

October 29-30, 2018 - Bali, Indonesia

Co-hosted by:



@SustainableOceanAlliance



@SOAlliance



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ABOUT THE OUR OCEAN YOUTH LEADERSHIP SUMMIT

October 29-30, 2018 | Bali, Indonesia



About the Our Ocean Leadership Summit

As an integral part of the Our Ocean Conference, the Government of the Republic of Indonesia and Sustainable Ocean Alliance co-hosted the third Our Ocean Youth Leadership Summit, which took place on October 29th-30th, 2018. The youth summit aligned with the main conference theme and featured ocean solutions in the following areas: climate change, sustainable fisheries, marine pollution, sustainable blue economy, Marine protected areas and maritime security.

Initiated by a partnership between **U.S Secretary John Kerry and Sustainable Ocean Alliance**, the youth summit provides an opportunity to showcase youth-led ocean solutions and entrepreneurial innovations, and to create a networking opportunity for youth to engage with leaders in policy, industry, research, government initiatives, ocean conservation, and NGOs.

This year we sourced the world's top 200 ocean commitments created by youth leaders of ages 18-35 from over 50 countries and designed a program that offered a high-level of interaction to foster collaboration, boost ocean youth leaders' career development and inspire future generations to take action.



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ABOUT THE OUR OCEAN YOUTH LEADERSHIP SUMMIT

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About Sustainable Ocean Alliance

Sustainable Ocean Alliance (SOA) is a **global organization** that advances the impact of start-ups, social enterprises and youth-centered initiatives that are developing solutions to protect and sustain our ocean. SOA's pipeline of ocean leaders, ages 16-35, is cultivated through a chapter-based model, led by students at the high school and college levels, as well as by young professionals. We are focused on stimulating youth to develop new solutions for the oceans both to address the causes of ocean harm (e.g., marine pollution, unsustainable fishing, ocean acidification and habitat destruction), as well as developing innovative new solutions for the oceans (e.g., using autonomous vessels, new sensors, blockchain, Big Data and Machine Learning applications). SOA is a 501(c)(3) Non-Profit organization based in the heart of Silicon Valley in San Francisco and are the official youth partners to the Our Ocean Conference.



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OUR OCEAN YOUTH LEADERSHIP SUMMIT 2018

The Next Generation of Ocean Entrepreneurs



During the Our Ocean Youth Leadership Summit, the next generation of entrepreneurs, political leaders, scientists and researchers gathered in Bali to come up with visionary ideas on how to conserve and sustainably use our ocean, for the present and future generations. The youth delegates met with high-level ocean leaders and discussed action-oriented strategies to implement ocean commitments in their respective communities. During strategic breakout sessions, Coca-Cola, Unilever and Nestlé shared their corporate innovation challenges and brainstormed with the youth delegates on how to formulate innovative solutions. Additionally, youth delegates were able to advance their ideas through pitch competitions, design sprints, and skill-building workshops.

Speakers in attendance included Peter Thomson, UN Special Envoy for the Ocean, Judy Garber, Principal Deputy Assistant Secretary for Oceans, Environment and Science (OES), U.S State Department], Rob Kaplan (Circulate Capital), Christian Leffler (European Union), U.S. Ambassador to Indonesia, Joseph R. Donovan Jr., Svenja Schulze (Federal Ministry for the Environment, Nature Conservation and Nuclear Safety in Germany), and Vidar Helgesen (Norway's Special Envoy to the Ocean). As noted by several of these speakers, the learning was bidirectional as they were able to learn from and be inspired through their interaction with youth participants at the summit.



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AREAS OF ACTION

Our Ocean Youth Leadership Summit focused on advancing youth commitments and ocean action. We believe that it will take an integrated and concerted effort across all these action areas to meet objectives set forth by SDG 14 and to sustain the ocean at large.



Marine Pollution

59% of the youth delegates are engaged in projects to tackle marine pollution, with a strong emphasis on circular economic innovations, ranging from AI-powered educational campaigns, upcycling plastic into jewelry, transforming plastic into ecofuels, or even using plastic waste to compose beautiful music!



Climate Change

14% ocean youth leaders are interested in tackling climate change related issues. Youth commitments around climate change included community-driven projects to protect small island developing nations from the threat of rising sea levels and novel innovations that promote harmonious living with nature.



Sustainable Fisheries

11% of youth delegates are working on solutions to support local fishing communities, combat IUU fishing and improve co-management in coastal and protected areas.



Marine Protected Areas

10% of youth delegates are working on Marine Protected Areas (MPAs), including open access data platforms and digital platforms to organize efforts to push for the implementation and enforcement of SDG 14 targets.



Sustainable Blue Economy

5% of youth delegates are developing solutions centered around the sustainable blue economy, including projects focused on smart shipping, artificial coral reefs, eco-tourism and waste-to-value innovations.



Maritime Security

1% of youth delegates are looking are working on projects around maritime security related issues, including the deployment of sea drones and remotely operated underwater vehicles to enable law enforcement and promote shared intelligence.

OCEAN YOUTH LEADER COMMITMENTS

Ocean youth leaders from around the world gathered to present their commitments for solving some of the most pressing ocean challenges. Each leader was tasked with bringing an action-oriented ocean “pledge” to the summit, which included an achievable plan to advance our ocean in some capacity and convey a commitment to acting upon this plan far beyond the two-day event.

In the Ideas Marketplace portion of the summit, participants had 60 seconds to share their ocean commitment, idea, or vision in front of an audience of over 200 attendees. The top commitments presented at the Ideas Marketplace, voted on by an expert panel, were then prototyped the following day during the design sprint. These commitments, highlighted below, ranged from innovative new business ideas, advocacy campaigns, and new entrepreneurial ventures.



Andrea Bertini - Italy

I commit to developing the Magic Boat project which is aimed at developing fully self-governing sea drone and propelled only by renewable solar and wind energy. Fleets of these green sea drones can be used to collect valuable scientific data to investigate climatic changes, diffusion of pollutants and marine life conditions.



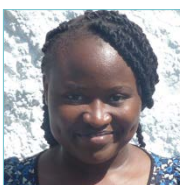
Carly LaRoche - United States

I commit to building a research-based portfolio of blue carbon management strategies that maximize carbon storage in seagrass meadows and mangroves. Working with conservation and rehabilitation groups in Indonesia and the USA, I will help establish best practices for preserving blue carbon ecosystems.



Renee Grogan - Australia

I commit to establishing an open access data platform and survey methodology to enable marine industries to collect consistent, targeted data from marine protected areas in the same regions as their ocean operations.



Julie Alego - Kenya

I commit to developing and expanding community based small business enterprises using marine litter and other waste materials for making artwork, jewelry and construction materials of value. Disadvantaged youth and women’s group members in Kenyan coastal communities will receive employment and income from upcycling marine litter and the enterprises are designed to be replicated in other developing coastal countries.

OCEAN YOUTH LEADER COMMITMENTS



Sarah Lasso - Denmark

I commit to working on my startup BlueBenu which is developing a lead technology that allows various solutions to waste management. Our process allows us to create clean energy through the transformation of waste in eco-fuels.



Luh Dwi Jayanthi - Indonesia

I commit to advancing Plastik Detox, a campaign to encourage small businesses to reduce single-plastic usage through incentives such as free design and branding services showcasing demonstrated actions to achieve sustainability goals.



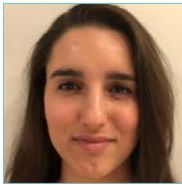
Katherine Shayne - United States

I commit to creating a technology startup that uses artificial intelligence to educate people on products that are and aren't recyclable in their communities.



Giovanni Vega-Barbosa - Columbia

I commit to fostering a deeper connection between the law and science of the oceans through creating a dynamic and reliable platform that allows marine projects around the world to meet their needs for international legal support through a representative group of individuals and organizations that can apply its theoretical expertise to the service of marine protection and conservation.



Nathalia Penton - United States

I commit to restoring our ocean health by sharing the knowledge of indigenous peoples and local communities in the management of their blue carbon and maritime territories, and by developing and implementing a plan for zero waste.



Dave Arthur Robledo - Philippines

I commit to creating an artificial coral reef that will last longer since bottles do not degrade easily and take many years to decompose. Through proper design and modification, we can restore the lost reef in the Philippines.



Marie Le Texier - France

I commit to developing the Ocean Action Lighthouse, an online tool that virtually maps out ocean plastics reduction projects worldwide. Our aim is to create the conditions for enhanced collaboration across actors of the plastic value chain, and across geographies to scale up individual efforts.

“My main message would be: Get involved! Every second breath you take comes from the ocean, so you need to get involved in ocean action and climate action.”

– Peter Thompson,

United Nations Special Envoy
for the Ocean



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SETTING THE SCENE



Peter Thompson,

UN special envoy to the oceans, provided keynote remarks on the first day of the event, detailing the most pressing challenges and needed solutions for a sustainable ocean. Thomson spoke about how the effects of climate change on the oceans, specifically ocean warming, acidification, deoxygenation and dead zones, have wreaked havoc on marine life and the habitability of our planet. He also acknowledged other ways human behavior is directly and

tragically affecting the ocean, including overfishing and marine pollution.

Despite these challenges. Thomson pointed to signs of hope in rectifying the wrongs that we've brought upon the ocean. Fueled by the human desire for survival, small island developing states (SIDS) along with other progressive nations, have led efforts to raise awareness at the United Nations which culminated with the adoption of SDG 14. Following the momentum of the passage of SDG 14 and UN's 2017 Ocean Conference, Thomson proclaimed that we've hit a tipping point in which we've gone from the wave of ocean awareness to the wave of ocean action. In taking action, he urged the audience of ocean youth leaders to go beyond beneficial yet small-scale solutions such as mangrove planting and beach cleanups and to boldly focus their efforts on how to act on marine pollution, acidification, and overfishing.

Thomson finished up his powerful and poetic keynote through expressing his belief in the power of one. According to Thomson, all positive change starts from one individual action that then moves up the chain to communities and regional governments, local governments, and finally to national governments and multilateral organizations. Ultimately, Thomson reminded us of the responsibility to get involved with climate and ocean and how bold, action-oriented solutions are the best way to preserve our planet for future generations.

“We need a strong youth! I request to Daniela Fernandez that for the next Our Ocean 2019 in Norway, SOA brings 100 Indonesian youth leaders to ensure there will be 100 strong, innovative and creative voices that will protect, guard and care for the ocean.”

– **Minister Susi Pudjiastuti**,
Indonesia’s Minister of
Marine Affairs and Fisheries

SETTING THE SCENE



Susi Pudjiastuti, Indonesia’s Minister of Marine Affairs and Fisheries, followed up Peter Thomson’s keynote in discussing her country’s efforts to address ocean health.

Minister Susi first discussed the extent to which overfishing has become an issue in her country and in the high seas around the world. She voiced her frustration regarding the 10,000 vessels that continue to fish illegally off the coast of Indonesia and how this has become especially prominent on the high seas, an area that makes up 61% of the ocean yet has little to no enforcement. However, the Minister voiced optimism regarding Indonesia’s improved reporting around illegal, unreported, unregistered fishing as a way to halt this problem.

Minister Susi then highlighted Indonesia’s efforts to mitigate its well-documented plastic pollution. Susi acknowledged that there is much work to be done if Indonesia is to fulfill its commitment to reduce marine debris pollutants by 70% by the year 2025. A key challenge she proclaimed was that of education around the deleterious effects of plastic and the necessity of recycling.

Minister Susi culminated her inspiring speech with a call for unified action and for everyone to be thinking along the same lines. According to Susi, this mentality is entirely necessary due to the reality that we need the ocean more than the ocean needs us.

OCEAN CHALLENGES - AGENDA 2030



An expert panel moderated by Charles Goddard, managing editor of The World Ocean Initiative at The Economist, panelists Michael Conathan, Tony Long, Andrew McMaster, and Dr. Hsiang-Wen discussed ocean challenges to come and what to expect by 2030.

Michael Conathan, Executive Director, Aspen High Seas Initiative, of The Aspen Institute spoke about how global demand for fish has led to a dramatic increase in fishing in the unregulated high seas, which he considers the world's largest tragedy of the commons. In the panel, he spoke of his intention to bring diverse stakeholders together to create systems that would more effectively manage oceanic resources and better serve human and marine ecosystems. Moreover, Conathan hopes to flip the dynamic so that the business community sees the ocean not just as a machine that produces fish but a fundamental engine for life on this planet.

Tony Long, CEO of Global Fishing Watch, spoke about the need for transparency around fish catch accounting, which is especially necessary in the high seas and within overexploited fisheries. According to Long, 33% of fisheries are over-fished, a number which may actually be higher given the lack of available data regarding illegal fishing. Through his work, he aims to put illegal fishers out of business by shining a light on fishing activity globally in order to precisely know who is extracting what from the ocean.



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“We still know so little about the ocean. I would love to see technology that enables us to understand the ocean on a regular basis to understand what is in the ocean, what the ocean does for us, and we could do for the ocean.”

– **Michael Conathan,**
Executive Director,
Aspen High Seas Initiative,
of the Aspen Institute



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OCEAN CHALLENGES - AGENDA 2030

Dr. Hsiang-Wen Huang, Professor at the National Taiwan Ocean University, echoed the call for more effective monitoring and the need for intergovernmental collaboration to track not just illegal fishing but marine debris as well.

When asked about how Taiwan plans to deal with plastic from China washing up on its shores, Dr. Huang expressed her belief that the two countries will look beyond strained political relations and collaborate to solve the problem together.

Andrew McMaster, Acting Director for Fisheries and Oceans Canada, spoke about Canada’s commitment to meet their SDG goals and how the aforementioned initiatives by Conathan and Long are helping advance his country’s efforts. However, McMaster highlighted the difficulty on a national level to balance the ocean conservation imperatives of SDG 14 with other SDG goals around poverty alleviation, job growth, and food security. As a solution, McMaster discussed the need for sustainable blue economy solutions and put the onus on the participants in the room to create innovative technologies and businesses that can help lift all boats.

SOLUTIONS-FOCUSED BREAK OUT SESSIONS

- ❖ Sustainable Blue Economy - Investing in the Circular Economy
- ❖ A case study on maritime security
- ❖ Innovative approaches to marine protected areas
- ❖ Packaging innovation challenge

Throughout day one of the summit, eight separate breakout sessions transpired with each centered around a different theme area including maritime security, marine protected areas, marine pollution, sustainable fisheries, climate change, sustainable blue economy, and ocean governance. These sessions offered youth delegates the opportunity to take part in intimate discussions with industry leaders and showcase their innovative projects and inspiring ideas. Although these sessions abided by Chatham House Rule, the following outlines the subject and speaker(s) within each breakout room.

Sustainable Blue Economy - Shaping the future of Coca-Cola
with **Benjamin Jordan**, Senior Director of Environmental Policy, Coca-Cola

Sustainable Blue Economy - Investing in the Circular Economy
with **Rob Kaplan**, CEO, Circulate Capital

A case study on maritime security
with **Arisman Uin**, Executive Director of the Center for Southeast Asian Studies (CSEAS)

Innovative approaches to marine protected areas
with **Mariasole Bianco**, IUCN World Commission on Protected Areas, Peter Mumby, Chief Investigator, Coastal Coral Reef & Related Ecosystem Services (CCRES), and Caleb MacClennen, Vice President, Conservation Solution, Wildlife Conservation Society

Packaging innovation challenge
with **Putut Pramono**, Head of Packaging, Nestlé and David Blanchard, Chief R&D Officer, Unilever



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SOLUTIONS-FOCUSED BREAK OUT SESSIONS

- ❖ Making fisheries more sustainable
- ❖ Driving collective action to address climate change
- ❖ Governance Innovation Challenge



Making fisheries more sustainable

with **Judy Garber**, Principal Deputy Assistant Secretary for Oceans, Environment and Science (OES), U.S State Department and **Rocky Tirona**, Vice President of the Philippines, RARE



Driving collective action to address climate change

with **Dr. Jean Harris**, Executive Director, WildOceans

Governance innovation challenge

with **Ambassador Joseph R. Donovan Jr.**, United States Ambassador to Indonesia, **Christian Leffler**, European External Action Service, Deputy Secretary General for Economic and Global Issues, European Union, **Dr. Ir. Safri Burhanuddin**, Deputy Minister of Marine Affairs and Fisheries, Indonesia, and **Svenja Schulze**, Federal Minister for the Environment, Nature Conservation and Nuclear Safety, Germany



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OCEAN TECHNOLOGY

Founders of five innovative ocean enterprises participated in the Ocean Tech panel moderated by **Craig Dudenhoeffer**, Chief Innovation Officer of Sustainable Ocean Alliance. The founders on the panel included **Chelsea Briganti**, Co-founder and CEO of Loliware, **Dan Watson**, Founder and CEO of SafetyNet Technologies, **Jose Humberto Ramirez Leyla**, Founder and CEO of ETAC, **Bryan Murray**, Lead Electrical Engineer at CalWave Power Technologies, and **Phillip White**, Founder and CEO of Sustainability Cloud. During the panel discussion, the entrepreneurs discussed their unique business solutions and how they've applied emerging technologies to solve the ocean's greatest threats. The audience left the ocean tech panel inspired to turn their theoretical ideas into actual companies.



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OCEAN TECHNOLOGY



All five entrepreneurs took part in SOA's Ocean Solutions Accelerator program, which provides early-stage companies with initial funding and opportunities to engage with mentors, partners, and investors that are committed to transforming innovative ocean solutions into scalable businesses. A brief description of their companies and novel innovations are listed below:

CalWave

A San Francisco Bay Area-based company, developing a next-generation Wave Energy Converter to harness the vastly available, predictable and stable energy from ocean waves to serve coastal communities.

SafetyNet Technologies

A London-based startup, is focused on improving sustainability in the commercial fishing industry. Current fishing processes and technologies can lead to the capture of the wrong species and ages of fish called bycatch. SafetyNet Tech aims to make the fishing industry smarter through the development of user-friendly electro-mechanical devices to reduce bycatch.

OCEAN TECHNOLOGY

ETAC

A Culiacan, Mexico-based startup, designs and produces functional nanomaterials for energy and environmental applications, such as oil spill and wastewater cleanup.

Loliware

A NYC-based startup, is the world's first bioplastics company dedicated to replacing single-use plastics with hyper-compostable, edible materials derived from seaweed. LOLIWARE is revolutionizing the future of disposable plastics by making products designed to disappear.

Sustainability Cloud

A Sydney, Australia-based company, is the world's first waste-to-profit marketplace. We are disrupting the global waste management and recycling systems by matching waste to local profitable solutions and products. We are transforming the waste management sector into a recycling and remanufacturing industry. Our platform provides full transparency by tracking the material from its source into the end product, enabling certification of material flows and adding trust provenance to materials.



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DESIGN THINKING



Carrying off the momentum of the Ocean Tech panel, **Dr. Joana Casaca Lemos** of IDEO U lead an interactive design thinking 101 workshop, providing youth with actionable ways to transform their innovative ideas into reality. Through an interactive lecture and design sprint, Dr. Lemos taught the audience on how to use a design lens to re-frame challenges in human-centric ways, brainstorm solutions using divergent and convergent thinking, and adopt a hands-on approach in prototyping and testing.



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25 projects from the Ideas Marketplace were chosen to be worked on for the design sprint. With the help of facilitators, participants took their initial concepts and created and tested user-validated prototypes. Following the 90 minute sprint, each group shared their reflections with the room and discussed ways in which they could continue building on their projects after the summit.

YOUTH LEADER REFLECTIONS



“The youth leadership summit allowed me to **gain a global perspective** on issues that youth are tackling worldwide. It gave me a renewed sense of hope because together, youth can and will make waves of change.”

-**Alexa Goodman**,
Masters of Marine Management, Canada

“Sustainable Ocean Alliance has served as **an amazing platform** for everyone around the world. Youth can learn to tackle global ocean problems in every continent thanks to this experience.”

-**Gonzalo Daniel Caceres**,
President, Cuidando el Mar / SOA Peru, Peru

“**A lifetime experience** that boost and strengthen my determination into ocean conservation seeing everyone is taking action and showing positive results.”

-**Lucy Wong**,
Project map-o-debris, Malaysia

“The ideas shared in the Ideas Marketplace were **innovative and diverse**, and really gave me a renewed sense of hope for the future of our oceans.”

-**Sara Albrecht**,
Operations Assistant, Sea Synergy Marine Awareness Centre, Ireland



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YOUTH LEADER REFLECTIONS



“Now, I know that I’m not walking alone. I see many people walking on this path in front of me. I’ve got many **inspirations** from being surrounded by people who has the same interest, Two days is really not enough. I’m so ready and really want to inspire people in my country like what I’ve received from the summit.”

-Warisara Rotsirisathit,
Chulalongkorn University, Thailand

“The event gave me a **renewed passion, confidence, and excitement about pursuing my own ideas** to help Indonesian fisheries.”

-Elle Wibisono,
Fishtory, Indonesia

“It was a **tremendous privilege to interact with, innovate, and be inspired by leaders from around the world** who share the common goal of saving the oceans.”

-Azi Akpan,
Science and Policy Analyst, Environmental Law Institute (ELI),
United States



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YOUTH LEADER REFLECTIONS

“My experience at the Our Ocean Youth Leadership Summit was an **inspiration for my career**. Sharing the summit with talented youth ocean leaders from different backgrounds allowed me to understand the ocean in a wider and precise way. I will never forget this **incredible experience**.”

-Bruno Arpi,

Assistant Professor, Universidad Nacional de Rosario, Argentina

“The youth summit provided me with the opportunity to **build my network** with other like minded ocean leaders and experts within the field and also **expand my horizon and knowledge on the current ocean issues** happening around us.”

-Emily Yong,

Marine Biologist, Reef Check Brunei, Brunei Darussalam

“Our Ocean Youth Summit has the potential to cultivate the **next generation of decision makers**. The summit is very inspiring and triggering us to do more for our ocean in the way that we can!”

-Ines Ayostina,

Blue Carbon & MPA project officer, Conservation International, Indonesia

“The Youth Leadership Summit was a way to **connect, share ideas, make friends, and solve problems**. I can't imagine a better way to put young people to good use.”

-Manzel Ngirmeriil,

Maritime Surveillance Officer, Maritime Security Sector, Palau

“Our Ocean Youth Leadership Summit in Bali was a great experience to **connect with peers and leaders from across the world, gain insights and spread the word** about our mission to help end wildlife trafficking.”

-Sivan Goldberg,

Founder, Cargoscreen, Switzerland



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LOOKING FORWARD



Overall, the Our Ocean Youth Leadership Summit has proven to be an effective engagement and networking tool which has garnered support from many partners including international organizations, foundations, NGOs, civil societies, and governments. Since the launch of the initiative in 2016, 312 universities, business schools and organizations from 80 countries have shared their ocean projects. This global youth empowerment initiative is represented by 56.4% students, and postgraduates students and 43.6% young professionals, 60% female and 39% male. Going forward, we will continue to strive to put on high-level convenings in accordance with the following objectives:

1. Create a **networking opportunity** for youth to engage with leaders in policy, industry, research, government initiatives, ocean conservation and NGO's.
2. Showcase **youth-led ocean solutions** and entrepreneurial innovations
3. Encourage **corporations, investors, and financial institutions to invest in the next generation of leaders** and youth-led ocean solutions.
4. **Showcase the current landscape of ocean challenges** and highlight opportunities for youth engagement in ocean conservation.



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LOOKING FORWARD

5. **Engage and provide support to Indonesia's local youth population** by giving them the opportunity to attend Our Ocean Youth Leadership Summit and onboard them to the SOA Youth Network as ambassadors or chapter leaders.

Daniela Fernandez, CEO of Sustainable Ocean Alliance (SOA) closed the summit by reflecting how SOA plans to take these goals even further. Looking forward, SOA will:

1. **Grow and develop the ocean innovation ecosystem** to train young people to approach these ocean challenges through an entrepreneurial lens.
2. **Match our youth leaders to existing ocean campaigns** so they can collaborate with NGOs and deploy a vast array of ocean advocacy projects in their respective countries.
3. **Build a pipeline of funding vehicles to help their ideas scale** and provide seed funding to propel novel, early-stage ocean technology solutions.

As a response to these takeaways, Sustainable Ocean Alliance (SOA) announced the **launch of the Ocean Innovation Catalyst**, an initiative to bring together ocean accelerators, corporate and NGO partners to share best practices, resources and develop a network that can support the innovation of the next generation of ocean leaders.

After a very successful summit in Bali, the countdown begins for the next **Our Ocean Conference in Oslo, Norway that will take place on October 24th-25th 2019.**



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